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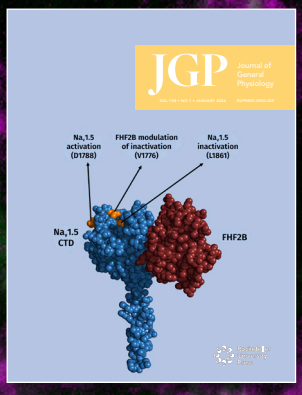
2027
DIGITAL MEDIA KIT



JOURNAL OF CELL BIOLOGY



JOURNAL OF EXPERIMENTAL MEDICINE



JOURNAL OF GENERAL PHYSIOLOGY



JOURNAL OF HUMAN IMMUNITY

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JCB.ORG

Journal of Cell Biology (*JCB*)

publishes advances in any area of basic cell biology as well as applied cellular advances in fields such as immunology, neurobiology, metabolism, microbiology, developmental biology, and plant biology. Est. 1955

2027 | Vol. 226
12 print and online issues
Articles published daily
Print ISSN: 0021-9525 Online ISSN: 1540-8140

Primary Audience: Academic and Industry

- Laboratory Director/Head
- Research Scientist/Senior Scientist/Staff Scientist
- Professor/Associate Professor/Assistant Professor
- Postdoctoral Researcher
- Graduate Student

Total publications: **~28,660** / total citations: **~3.3M**

JCB Editor-in-Chief: **Jodi Nunnari**
Director of the Bay Area Institute of Science at Altos Labs
Distinguished Professor Emerita at University of California, Davis



JEM.ORG

Journal of Experimental Medicine (*JEM*)

publishes papers providing novel conceptual insight into immunology, neuroscience, cancer biology, vascular biology, microbial pathogenesis, and stem cell biology. Est. 1896

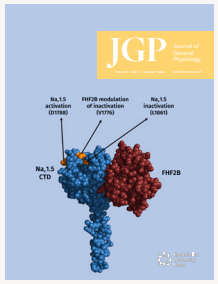
2027 | Vol. 224
12 print and online issues
Articles published daily
Print ISSN: 0022-1007 Online ISSN: 1540-9538

Primary Audience: Academic and Industry

- Laboratory Director/Head
- Research Scientist/Senior Scientist/Staff Scientist
- Physician Scientist/MD
- Professor/Associate Professor/Assistant Professor
- Postdoctoral Researcher, Graduate Student

Total publications: **~26,100** / total citations: **~3.05M**

JEM Editorial Board Co-Chairs:
Carl Nathan R.A. Rees Pritchett Professor; Chairman of the Department of Microbiology and Immunology at Weill Cornell Medicine
Michel Nussenzweig Sherman Fairchild Professor, Senior Physician, and a Howard Hughes Investigator at The Rockefeller University



JGP.ORG

Journal of General Physiology (*JGP*)

publishes mechanistic and quantitative cellular and molecular physiology of the highest quality with a focus on membrane protein physiology; protein structure and dynamics; lipid and membrane biophysics; cell mechanics and contractile systems; and intracellular and intercellular signaling. Est. 1918

2027 | Vol. 159
6 print and online issues
Articles published daily
Print ISSN: 0022-1295 Online ISSN: 1540-7748

Primary Audience: Academic and Industry

- Laboratory Director/Head
- Research Scientist/Senior Scientist/Staff Scientist
- Professor/Associate Professor/Assistant Professor
- Postdoctoral Researcher
- Graduate Student

Total publications: **~9,570** / total citations: **~509,000**

JGP Editor-in-Chief: **David Eisner**
The British Heart Foundation, Professor of Cardiac Physiology at the University of Manchester



JHUMIMMUNITY.ORG

Journal of Human Immunity (JHI)

is the official journal of the International Alliance for Primary Immunodeficiency Societies (IAPIDS). It publishes papers that provide novel insights into the physiology and pathology of human immunity through the study of genetic defects and their phenocopies, including the study of leukocytes and other cells. Est. 2025

2027 | Vol. 3
12 online issues
Articles published daily
Online ISSN: 3065-8993

Primary Audience: Academic and Industry

- Laboratory Director/Head
- Research Scientist/Senior Scientist/Staff Scientist
- Physician Scientist/MD
- Professor/Associate Professor/Assistant Professor
- Postdoctoral Researcher
- Graduate Student

Total publications: **~950** / total citations: **~870**

JHI Editor-in-Chief: **Jean-Laurent Casanova**
Marilyn R. Corrigan Distinguished Chair at The University of Texas Southwestern, Howard Hughes Medical Institute, Investigator, and Head of the Laboratory of Human Genetics of Infectious Diseases, Dallas Branch, in the Center for the Genetics of Host Defense.

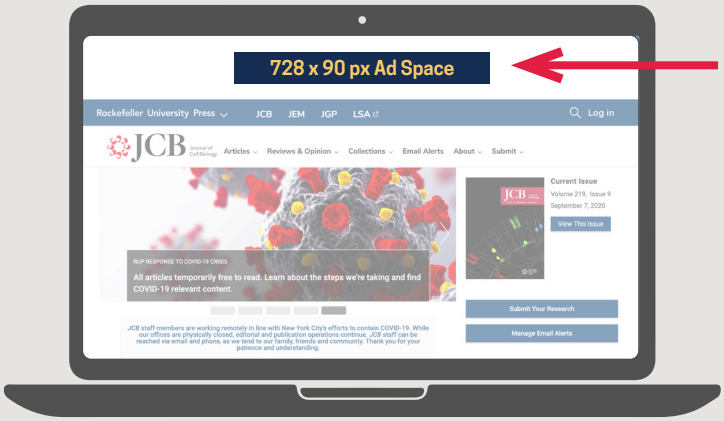
* Total publications and citations gathered from Digital Science's Dimensions database, July 2026.

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Website Banner Ad Specs

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- File format: interlaced, non-transparent, GIF
- Additional File formats: JPEG, PNG
- File size: 40K maximum
- Bit depth: 8 bits / channel
- 3x maximum rotation
- Advertiser provides desired URL and alt text

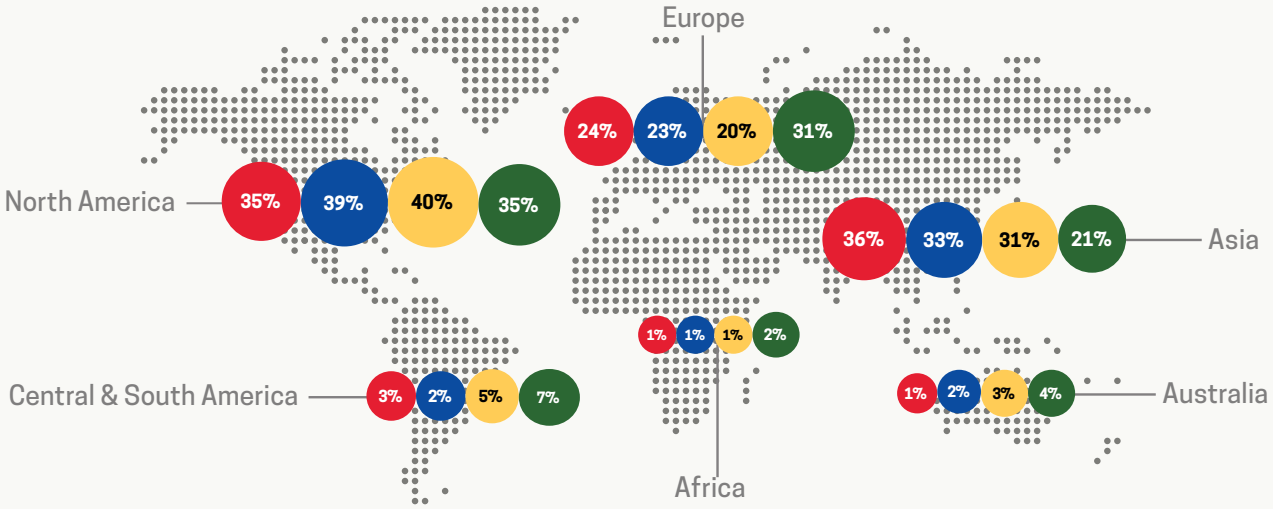
JCB.ORG
- Avg. monthly pageviews: **248,700**
- Avg. monthly users: **115,170**

JEM.ORG
- Avg. monthly pageviews: **237,260**
- Avg. monthly users: **117,220**

JGP.ORG
- Avg. monthly pageviews: **46,060**
- Avg. monthly users: **29,820**

JHUMIMMUNITY.ORG
- Avg. monthly pageviews: **22,570**
- Avg. monthly users: **8,420**

GEOGRAPHICAL REPRESENTATION OF WEBSITE TRAFFIC



Source: Google Analytics, July 2025 - July 2026

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Subscribers and non-subscribers alike may sign up to receive Email Alerts from JCB, JEM and JGP to learn when new research is published. There are three different types of Alerts for each of the journals: Complete Issue (monthly, the first Tuesday of the month), Daily Publication-Weekly frequency (Wednesdays), and Daily Publication-Daily frequency. We accept banner advertising in monthlong blocks to display your message at the top of each email of your desired journal.



Email Alert Ad Details

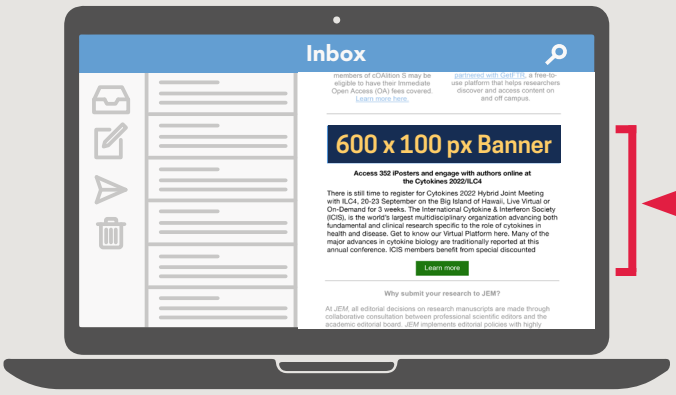
- Leaderboard: 728 pixels (w) x 90 pixels (h)
- File format: interlaced, non-transparent, GIF
- Additional File formats: JPEG, PNG
- Advertiser provides desired URL and alt text

Email Alerts Contacts List Sizes

	JCB	JEM	JGP	JHI
eTOC Alerts size	**10,165**	**12,302**	**5,687**	**223**
Avg open rate	**41%**	**41%**	**35%**	**53%**
Avg. click rate	**4%**	**4%**	**3%**	**11%**

SPECIAL COLLECTION EMAIL ADVERTISING

Each journal creates special collections on topics including but not limited to cell biology, immunology, cancer, neuroscience, biophysics, and stem cell research. The collections include the latest cutting-edge research, and the "Year In" collections from JCB and JEM highlight the editors' top picks and are widely read. The collections are distributed to Email Alert subscribers, authors, reviewers, and editors and supported by significant social media engagement. For topic-based advertising, this is a solid option.



Special Collection Email Ad Details

- Includes leaderboard above and native advertising placement in body of email
- Accommodates 100 words of text and a banner: 600 pixels (w) x 100 pixels (h)
- File formats for banner: JPEG, PNG
- Advertiser provides desired URL and alt text
- Text and banner subject to review

Please email **Sati Motieram** at **motierd@rockefeller.edu** for information including list sizes on subjects, upcoming collections, and more.

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JEM	**$100** net for 1,000 impressions per month at jem.org	Top Leaderboard position @ **$1,000** per monthlong block	Rates vary depending on meeting distribution
JGP	**$50** net for 1,000 impressions per month at jgp.org	Top Leaderboard position @ **$500** per monthlong block	Rates vary depending on meeting distribution
JHI	**$50** net for 1,000 impressions per month at jhumimmunity.org	Top Leaderboard position @ **$500** per monthlong block	Rates vary depending on meeting distribution

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